



As the end of the year is approaching, it is time to look back on the goals achieved and celebrate together! SwissCham Beijing is delighted to announce the 4th edition of the [SwissCham Night](#) that will take place on December 7th, 2018 in Beijing with the presence of H.E. the Swiss Ambassador Dr. Jean-Jacques de Dardel. For the occasion, you will experience the joy of our very own Christmas market in a festive winter setting! You will also have the chance to WIN a prize during the Lucky Draw and enjoy some Glühwein!

One of the main goals of this evening is to organize for our members the perfect evening to celebrate the end of the year in a warm and relaxing atmosphere. We will of course provide your company with exclusive opportunities to get wide and qualitative exposure among the Sino-Swiss business community. Don't miss the chance to promote your products and services by selecting one of our sponsorship packages.

Sponsorship Packages

- ❖ Qualitative exposure before, during and after: logo on different supports, oral recognition;
- ❖ Exclusives advantages for the Diamond and Platinum Sponsors: presentation on stage and a video

	DIAMOND	PLATINUM	GOLD	SILVER
RMB (NET without VAT)	79,900	49,900	34,900	24,900
Pre-event promotion (Website, Newsletter, Invitation, WeChat, etc.)	Extra large logo EXCLUSIVITY	Large Logo	Medium Logo	Small Logo
Cocktail Area	Prime area booth + 2 banners	booth + 2 banners	2 banners	1 banner
Logo on menu + invitation + backdrop	Extra large	Large	Medium	Small
Lucky Draw Tickets	50	30	20	10
Oral recognition	Yes	Yes	Yes	Yes
Seats at the Gala Dinner	10 (table next to VIP table with logo)	10 (table in prime area with logo)	10 (table in central area with logo)	10 (table with logo)
Presentation on stage + video	Yes	Yes	video only	-
Post-event promotion – (Website, Newsletter, WeChat, Bridge Magazine)	Extra large logo	Large logo	Medium logo	Small logo

Book a Corporate Table

The corporate tables are located in prime area with a logo on the table. Your Logo will also be displayed on our website, invitation/thank you email, WeChat, menu, oral recognition and Bridge Magazine before, during and after the event among our network.

Price: RMB 6'000 (net) / table of 10 people.



Get a BOOTH and present your products! RMB 6'000*

If your company (wine, cheese, chocolate, coffee, pens, etc.) is seeking wide exposure, getting a booth at our SwissCham Night Christmas market is a great way to reach high visibility for your products and to gain access to new customers.

This includes the following advantages:

- ❖ Enjoy a very qualitative visibility before, during and after the event among our network with your logo on the website, invitation/thank you email, WeChat, menu as well as oral recognition and Bridge Magazine;
- ❖ Simple but very efficient way to promote your products/services among our network;
- ❖ *RMB 6'000 if you can provide a professional booth, RMB 8'000 if you cannot.

Lucky Draw Sponsorship

There are many advantages to join our SwissCham Christmas Lucky Draw by offering a prize:

- ❖ Enjoy a very qualitative visibility before, during and after the event among our network:
 - Logo: website, invitation/thank you email, WeChat, menu, oral recognition, Bridge Magazine;
 - Product: a picture or video will be displayed during the evening and during the lucky draw!
- ❖ Simple but very efficient way to promote your products/services among our network;
- ❖ 2 entrances at the cost price.

Become an In-Kind Sponsor

If your company (wine, cheese, chocolate, coffee, etc.) is seeking wide exposure, in-kind sponsorship is a great way to reach high visibility for your products and to gain access to new customers. This includes the following advantages:

- ❖ Enjoy a very qualitative visibility before, during and after the event among our network:
 - Logo: website, invitation/thank you email, WeChat, menu, oral recognition, Bridge Magazine;
- ❖ Simple but very efficient way to promote your products/services among our network;
- ❖ 2 free entrances.

MORE INFORMATION

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More information about the [previous edition in 2017](#).

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