

WE ARE HERE FOR YOU

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swisscham.org

Information Package
Beijing

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SwissCham – A Foreign Trade Actor

Founded in 1996, the Swiss Chinese Chamber of Commerce (SwissCham China) is the only Swiss non-profit and non-governmental business & trade association officially registered in Mainland China, representing over 500 members.

SwissCham Beijing is a networking and information platform for Swiss companies in China and Chinese companies interested in Switzerland. Our main goal is to gather all actors on a common platform of the Sino-Swiss business community to strengthen the political and economic bonds between the two countries to stimulate interaction and develop business opportunities.

2016: a Jubilee Year

2016 marks the 20th anniversary of the establishment of SwissCham China, an iconic age. In the last two decades (1996-2014), the value of Swiss exports to Mainland China has increased almost nineteen-fold while Switzerland purchased ten times more in value from China. The number of Swiss companies established in China spectacularly increased to reach about 1'000 in China in 2015.

Swiss Chinese Chamber of Commerce Beijing

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CONNECT >

Become a member & **connect with our network:**

- Free access to the online directory (2,000 entries)
- Local Swiss business community
- Swiss trade organizations
- Other international chambers of commerce
- Provincial, city government and trade associations
- Lobbying at regional and governmental levels
- Service providers in China.

EXCHANGE >

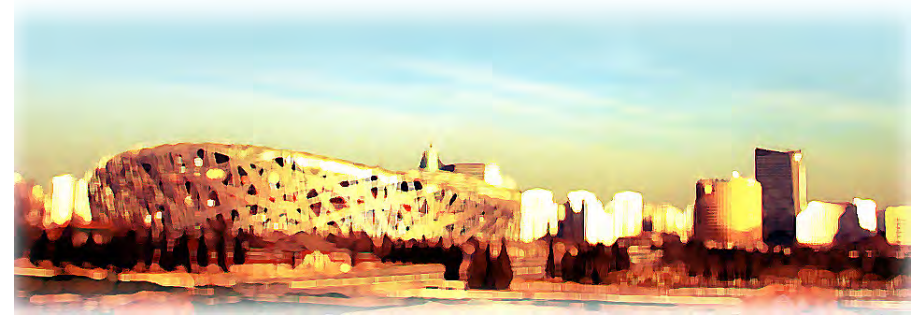
Become a member & **enjoy discounts on our events:**

- Sino-Swiss Economic Forum, Sino-Swiss Business Awards
- Swiss Traditional Dinner, SwissCham Night
- Ambassador's Briefings
- Seminars by international business leaders and politicians
- Company visits to discover new fields and industries
- Networking events with other foreign chambers of commerce

PROMOTE >

Promote your company & **make a strong impact:**

- A common bilingual website for our offices in mainland China (Beijing, Shanghai, Guangzhou). Website is linked with partner websites of Swiss chambers in Hong Kong and Switzerland
- Weekly Newsletter and bi-weekly Reader's Digest (compilation of Sino-Swiss business news)
- Our quarterly Bridge Magazine offers comprehensive articles on ongoing business, social and cultural topics
- Promote your company by submitting your news and announcements to our communication channels.

**LOBBY >**

Become a member & **share your concerns:**

- Address your questions to the Swiss and/or Chinese government through SwissCham
- Promote your interests through meetings with delegations from the public and private sectors
- Have a say through our position papers (e.g. Free Trade Agreement, Social Insurance Policies for Foreigners).

SERVICE >

As a member, you shall **further benefit** from the following services:

- Event consulting & Organization
- WeChat consulting
- Contact research & Information services
- Post job announcements on our website
- Membership benefits program
- Buy or sell corporate goods
- Trainings in HR, Management, Accounting, IT Tools, etc.
- Translation & Interpretation

Any other requests, let us know!

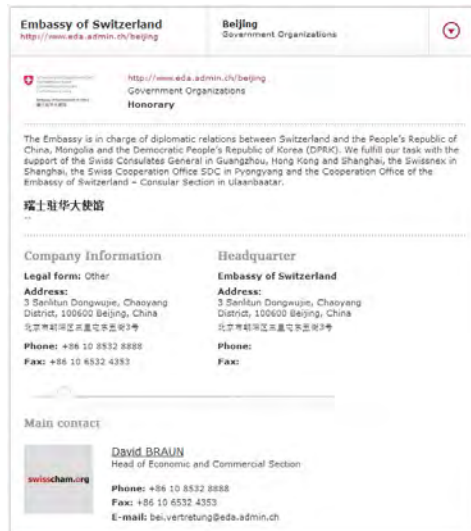


CONNECT >

SwissCham Beijing maintains a strong relationship with the Embassy of Switzerland, SECO, Switzerland Global Enterprise, Swiss Business Hub, Swissnex and Switzerland Tourism.

Online Directory

With over 2'000 entries from Swiss companies operating in China or foreign companies interested in Switzerland, the Online Directory is an easy way to find the right contacts. It is a compilation of companies registered with SwissCham China (Beijing, Shanghai and Guangzhou), SwissCham Hong Kong, the Swiss-Chinese Chamber of Commerce in Switzerland SwissCham Switzerland (Zürich, Geneva and Lugano), and the Swiss Business Hub in China.



Swiss Institutions

In addition to the Online Directory, SwissCham can help you to get in touch with Swiss institutions in Beijing making it easier for you to quickly get the information you need.

Chinese Institutions

SwissCham maintains open channels with many Chinese institutions such as the China Council for the Promotion of International Trade (CCPIT), China Chamber of International Commerce (CCOIC), Chinese provincial governments located in Beijing or the Investment Promotion Agency of the Chinese Ministry of Commerce (CIPA).

EXCHANGE >

SwissCham hosts or co-hosts more than **35 professional and recreational events** every year, including the Sino-Swiss Economic Forum, the Sino-Swiss Business Awards and the Swiss Traditional Dinner.

Business Events

SwissCham creates a certain number of high profile business meetings and events that are of interest to its members. SwissCham collaborates with different partners including Swiss Embassy, Swiss Cantons, Chinese Government Entities, NGOs, SMEs and MNCs.

Seminars

Organized alone or in collaboration with other partners (chamber of commerce, international organization), these events aims to provide you information on specific topics. Do not hesitate to contact us if your company if interested to host one.

Networking

The networkings, organized in collaboration with other chambers of commerce, are an excellent opportunity to meet and mingle with business professionals from a wide range of industries and sectors and are thus, the ideal platforms to make connections and create new businesses.



Company Visits

Company visits are events organized by SwissCham in order to give our members and associates the rare and exclusive chance to visit facilities / new projects usually closed to the public. This is also the opportunity for the host to share its expertise and best practices in specific field.



Ambassador's Briefing

This event is held twice a year and gives SwissCham Members the opportunity to interact with the Ambassador. The briefings discuss the latest developments of Sino-Swiss economic and political relations and may also include information from North Korea and Mongolia.

Swiss Traditional Dinner

This unmissable evening is the opportunity for the Sino-Swiss business community to meet and mingle around a typical Swiss dinner in an alpine atmosphere! This is the rare chance to eat "Raclette" and other Helvetic specialities, delicious desserts and tasty Swiss wine. Over 150 members and friends of SwissCham China - business leaders from all the major industries and commercial sectors as well as representative of the Swiss government - will be present.



Sino-Swiss Economic Forum

This forum takes place every two years in Beijing and is by far the largest economic summit between Switzerland and China. The Sino-Swiss Economic Forum 2014 edition gathered more than 360 economic and political leaders from both countries. The forum offers a plenary session and seminars. It is followed by an exclusive gala dinner.



Sino-Swiss Business Awards

Organized every 2 years, the objective of the Sino-Swiss Business Awards is to honor companies and individuals who have achieved distinct results and demonstrated the highest level of commitment to the Swiss-Chinese community, Swiss foreign trade and the promotion of Switzerland in China and vice-versa. This high-level ceremony gathers around 300 guests including top leader of the Sino-Swiss business community as well as Swiss and Chinese officials.

Swiss Ball / SwissCham Night

The Swiss Ball / SwissCham Night consists of a Gala Dinner accompanied by a colorful and unforgettable night full of entertainment, music and dancing. The theme of the event changes every year.



PROMOTE >

SwissCham Beijing offers valuable exposure opportunities to its members and partners through its wide and multifaceted platform:

- Bridge Magazine:*
- Website:*
- Email signature:*
- Events banner:*
- Newsletter + Reader's Digest:*

- Advertisement & Advertorial
- Ad - banners & Logo display
- Logo display
- Logo display
- Ad - banners



For more information, please refer to our [Media Kit](#).

LOBBY >

SwissCham Beijing enables its members to make their voices heard on different issues affecting their business operations. On a regular basis, members are invited to share their positions on issues such as the social insurance law, the free trade agreement, intellectual property, IT security or visa issues. Members can submit their views on specific topics anonymously to SwissCham which gathers them and conveys them to the Swiss Embassy and/or the competent Chinese authorities.

Depending on the issue, SwissCham also works with other lobbying partners (groups/associations/chambers) on joint advocacy initiatives.

SERVICE >

SwissCham Beijing offers a panel of various services available to its members. Our services include:

Event Consulting & Organization

Whether you plan to organize a seminar, to launch a product/service, or to promote your company, SwissCham can assist you in organization as well as spread the word to its members and networks.

WeChat Consulting

WeChat is now a must-have in order to increase your brand awareness and promote your product/services. We can help you through all the process: opening account, editing, visual identity and management.

Business Referrals

Your company wishes to establish a presence in China? SwissCham can introduce you the right partners to initiate your strategy in China.

Regional Visits

SwissCham together with other partners invites you to visit different cities and economic zones in China.

Members' Benefits Program

As a member, you benefit from multiple discounts in various industries. For more information, please refer to our [Member Benefits Program](#).

Trainings

SwissCham Trainings include courses taught in both English and Chinese. We offer courses in various fields. For more information, please refer to [SwissCham Trainings Page](#).

Other Services

SwissCham has a multitude of other services such as: contact research & information services; arranging meetings; liaise or contact with media. For more information, please refer to our [Services Page](#).

SWISSCHAM BEIJING INFORMATION SUMMARY

BENEFITS	Associate Investment Zone	Large Corporate	Small & Medium Corporate	Individual	YP / NPO Journalist
	--	> 100 employees	< 100 employees	--	--
Member price at all events	For all employees	For all employees	For all employees	√	√
Member's Benefits (discounts on services / products)	√	√	√	√	√
Personal invitation to exclusive events	√	√	√	--	√
Access to SwissCham lobbying activities	√	√	√	--	--
Attend and host company visits	√	√	√	√	√
Name listed in the Online Directory	Description & Logo	Description & Logo	Description & Logo	√	√
Access to the Online Directory	√	√	√	√	√
Free posting of your company news on our website / wechat / mailings	√	√	√	--	--
New member announcement on our website / wechat / mailings	√	√	√	--	--
New member announcement on "The Bridge"	√	√	√	√	√
Receive quarterly magazine "The Bridge" by mail	√	√	√	√	√
Receive Newsletter & Reader's Digest	√	√	√	√	√
20% discount on articles / ads in "The Bridge" magazine	√	√	√	--	√
Discounted price on Electronic Direct Marketing	Contact us	Contact us	Contact us	--	--
Discounted price on SwissCham trainings	For all employees	For all employees	For all employees	√	√
Dedicated page on SwissCham website	Investment zone only	--	--	--	--
Voting rights at the Regional / National Annual General Assembly	No Voting Rights	Swiss-invested company or offices in Switzerland	Swiss-invested company or offices in Switzerland	Only Swiss Nationals	--
Price per year (Beijing membership)	RMB 10,000	RMB 7,500	RMB 5,000	RMB 2,400	RMB 500
Price per year (National membership)	--	RMB 15,000	RMB 9,000	--	--

Remarks:

- "Associate" refers to non-Swiss Companies and Individuals.
- "Individual" refers to self-employed individuals.
- "NPO" refers to organization without government affiliation.
- "Young Professional" (YP) may be considered as a Member/Associate if under 35 years old and self-employed or not working at the time of application.

The displayed fees might change according to decisions at Annual General Assembly.

For more information, please contact members@bei.swisscham.org.