



中瑞商业大奖
SINO-SWISS
BUSINESS AWARDS 2015

SPONSORSHIP PACKAGE & REGISTRATION FORM

28 September 2015

swisscham.org

The Sino-Swiss Business Awards are kindly supported by:



Schweizerische Eidgenossenschaft
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1950-2015
SWITZERLAND AND CHINA
中国瑞士建交65周年

Foreword of the President of the Swiss-Chinese Chamber of Commerce in Beijing



In September 2015, SwissCham Beijing will host the second edition of the Sino-Swiss Business Awards Ceremony.

Swiss companies have long been recognized as being highly competitive and innovative in the world market. In some branches, more than 90% of the goods and services are exported, often characterized by their quality second to none. The already excellent bilateral economic relations between China and Switzerland are prospering even more since the entry into force of the Free Trade Agreement on 1 July 2014. The past years have seen a growing number of Swiss enterprises successfully exporting to and investing in China which has become Switzerland's third greatest trading partner globally and the most important in Asia. These positive numbers are mainly thanks to you - the Swiss companies active in China and vice-versa.

2015 marks the 65th Anniversary of the establishment of Sino-Swiss diplomatic relations. This Anniversary is a true token of our eminent relations with China, not only in trade, but in various other fields such as science, research, education or culture. Indeed, Switzerland and China pioneered together in many ways: Switzerland was not only one of the first countries to establish diplomatic relations with the People's Republic of China, but also to set up a joint venture, sign a FTA as a Top-20 world economy and most recently, be one of the founding members of the Asian Infrastructure Investment Bank.

The time has come to rise and celebrate your company's in China or Switzerland and to acknowledge the hard work and commitment shown by your dedicated company.

I therefore kindly invite you to sponsor this second edition of the Sino-Swiss Business Awards in Beijing.

Yours sincerely,



Bernhard Stefan
President of **SwissCham** Beijing

Goal of the Sino-Swiss Business Awards

The Sino-Swiss Business Awards is an event organized by the Swiss-Chinese Chamber of Commerce in Beijing, **with the participation a member of the Federal Council, the highest authority of Switzerland and Chinese government high level representatives.** The Awards will showcase individuals and companies who have achieved distinct results and demonstrated the highest level of commitment to the Swiss-Chinese community, Swiss foreign trade and the promotion of Switzerland in China and vice-versa. The highlight of this gala night will be the awards ceremony accompanied by an exclusive networking dinner. It is therefore a prime opportunity for your business to gain exposure and network with Swiss and Chinese business leaders.

The Sino-Swiss Business Awards are open to all fully or partially Swiss owned companies or organizations operating in Mainland China as well as Chinese companies or organization established or participating to the development of the Sino-Swiss economic relations.

Why sponsor the Sino-Swiss Business Awards?

Sponsoring the second edition of the Sino-Swiss Business Awards (SSBA) not only gives you the chance to participate in this **high profile event** but also **gain access** to a community of successful business owners and important players in China.

There are several ways to sponsor the SSBA:

- Choose one of our **Sponsorship Package**
- Become an **In-kind Sponsor**
- Book one or more **Corporate Table(s)**
- Offer a Prize for the **Lucky Draw**
- Contact us for a **Tailor Made Sponsorship.**

About SwissCham Beijing

The Swiss Chamber of Commerce is a networking and information platform for Swiss companies in China and Chinese companies interested in Switzerland. Our main goal is to gather on a common platform all actors of the Sino-Swiss business community, in order to strengthen the political and economic bonds between the two countries, stimulate interaction and develop business opportunities. SwissCham Beijing counts over 140 members from all major industry and commercial sectors. A large majority of membership holders are the leaders of their organization, or company owners.

	PLATINUM*	GOLD	SILVER	BRONZE
Sponsorship Opportunities	RMB 80,000	RMB 50,000	RMB 30,000	RMB 20,000
At the Gala				
Named Award	Yes	-	-	-
Cocktail area	Product showcasing stand and 1 banner	1 banner displayed	-	-
Admission and special seating	Prime area reserved tables including 10 seats	Center area reserved table including 10 seats	Reserved table including 10 seats	5 seats included
Additional admission/seating	15% discount on 10-seat tables	10% discount on 10-seat tables	10% discount on 10-seat tables	10% discount on 10-seat tables
Named table of 10	Yes	Yes	-	-
MC recognition during event	Yes	Yes	Yes	Yes
Company ad in event program	Message in program booklet and logo	1 page ad and logo	½ page ad and logo	¼ page ad and small logo
Logo displayed on the virtual backdrop	Large logo	Large logo	Small logo	Small logo
Gift bag insert	Yes	Yes	Yes	-
Pre-Event				
Company banner & link on the Gala webpage	Yes	-	-	-
Company logo & link included on the Gala webpage	Dominant position	Dominant position	Small logo	Small logo
Company logo & link included in Gala dedicated emails	Large logo	Large logo	Small logo	Named recognition

* The Platinum Sponsorship category is limited to six.

In-kind Sponsors

If your company is seeking wide exposure both in electronic and print media, in-kind sponsorship is a great way to reach high visibility for your products and to gain access to new customers. The in-kind sponsorship package includes the following advantages (if the sponsorship value is less than the Bronze category mentioned on page 4):

- Small logo on the gala dedicated webpage
- Small logo on the backdrop
- Company's logo in the event's booklet
- 2 free tickets to the Gala.

Corporate Table

It is possible to book a corporate table for RMB 9,000. This includes one named table in prominent area for 10 guests.

Lucky Draw Sponsors

This will be one of the highlights of the evening. Please do not hesitate to contact us if you would like to become a lucky draws sponsor. It is an easy way to promote your brand among our guests. The lucky draw sponsors as well as their offered prizes are listed in the event booklet.

Tailor Made Sponsorship Package

Is your company seeking more exposure than the one described in the above packages? There is the possibility to receive a tailor made sponsorship package.

Contact Us for Further Information and Details:

Mr. Romain Barrabas
Marketing & Events Manager
romain.barrabas@bei.swisscham.org
+86 10 8468 3982 ext. 182

Sponsorship Registration Form

Contact Information

Company name: Industry:
Responsible person: Department:
Tel n°: Email:

Type of Sponsorship

Financial Sponsorship In-kind Sponsorship Lucky Draw Sponsorship

You may select more than one option here

Value of Sponsorship

Platinum Sponsor RMB 80,000 or more Gold Sponsor RMB 50,000 or more Silver Sponsor RMB 30,000 or more
 Bronze Sponsor RMB 20,000 or more Other (in kind or lucky draw only):

*For in-kind or Lucky Draw sponsorship, please estimate the value of your donation and select the appropriate box.
For multiple types of sponsorship, calculate total value of sponsorship and select the appropriate box.*

Details (in-kind or lucky draw only)

Description of sponsorship:

Agreement of Sponsorship

Thank you for completing this sponsorship form. This form will be reviewed by the Swiss-Chinese Chamber of Commerce in Beijing. Please send the filled out form to Mr. Romain Barrabas: romain.barrabas@bei.swisscham.org.

Company Representative's Signature

Date