

# swisscham.org

## EVENTS SPONSORSHIP PACKAGE 2018

### SwissCham Beijing



SWISS TRADITIONAL DINNER – 30 MARCH 2018



SINO-SWISS ECONOMIC FORUM – TO BE ANNOUNCED



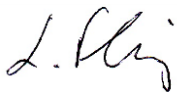
SWISSCHAM NIGHT – DECEMBER 2018

Dear Members and Partners of **SwissCham Beijing**,

We are delighted to present you our Events Sponsorship Package 2018. You will find various possibilities explaining how to use our three main flagship events associated with yearly sponsorships as a platform to promote your services/products and increase your brand awareness among our network.

We remain at your full disposal should you have any questions or special requests.

With best regards,



**Laura FLEMING**  
General Manager

### Financial Sponsorship Packages

SwissCham Beijing organizes and supports more than 35 events throughout the year with different focus: networking, seminar on a specific topic, company visit, Ambassador's Briefing. We always adapt ourselves to the needs and wishes of our members! In 2018, three flagship events are especially tailor-made to provide you the strongest and most qualitative exposure in order to increase your brand awareness among our network and find potential business partners and customers:

	PLATINUM	GOLD	SILVER
SWISS TRADITIONAL DINNER	45,000	30,000	20,000
SINO-SWISS ECONOMIC FORUM	150,000	100,000	60,000
SWISSCHAM NIGHT	45,000	30,000	20,000

If your company is interested to increase its exposure by sponsoring more than one event and/or to **combine with a yearly sponsorship**, we will be delighted to offer you great discounts or upgrades. Do not hesitate to contact us to get a personal offer.

### In-Kind & Lucky Draw Sponsorship

If your company is seeking wide exposure both in electronic and print media, in-kind sponsorship (wine, cheese, chocolate, coffee, etc.) is a great way to reach high visibility for your products and to gain access to new customers. Our in-kind sponsorship package includes the following advantages: named recognition on the evening, company's logo on the dedicated webpage and material, as well as 2 free tickets to the event.

The lucky draws are an integrant part of our evening's highlights and lucky draw sponsorship is an easy way to promote your brand among our guests. In addition, your company's logo and prizes will be listed in the dedicated webpage and material. Please contact us for further information.

## SWISS TRADITIONAL DINNER – 30 MARCH 2018



The Swiss Traditional Dinner is an opportunity for business people working with Switzerland to gather and network in a typical Swiss atmosphere. In 2018, the event follows the SwissCham Beijing Regional Annual General Assembly (RAGA) as well as the National Annual General Assembly (NAGA). Over 150 members of SwissCham China, business leaders from all major industries and commercial sectors as well as representatives of the Swiss Government will be present. More than 30 kg of Swiss cheese will be served to our guests. In addition, we offer a buffet of tasty Swiss appetizers and specialties, a variety of desserts and a fine selection of white and red wines.

### Highlights

- > Alpine atmosphere
- > Tasty Swiss cheeses
- > Free flow of white and red wine
- > Succulent Swiss cakes and pastries

### Sponsorship Packages

	PLATINUM	GOLD	SILVER
<b>RMB (net)</b>	<b>45,000</b>	<b>30,000</b>	<b>20,000</b>
Pre-event promotion (website, invitation, newsletter, etc.)	Large logo	Medium logo	Small logo
Logo on menu + invitation	Large	Medium	Small
Cocktail Area	Booth + 2 banners	1 banner	-
Seats	10 (1 table in prime area)	10 (1 table in center area)	10
Named Table	Yes	Yes	Yes
Oral Recognition	Yes	Yes	Yes
Presentation on stage	Yes	-	-
1 additional seat at the VIP table (TBC)	1	1	-
Goodie bag insert	Yes	Yes	-
Post-event promotion (website, newsletter, Bridge Magazine)	Large logo	Medium logo	Small logo

Previous edition: [Swiss Traditional Dinner 2016](#)

# SINO-SWISS ECONOMIC FORUM – TO BE ANNOUNCED



This event takes place every two years in Beijing and is by far the largest economic summit between Switzerland and China. The Sino-Swiss Economic Forum 2016 edition gathered more than 380 economic and political leaders from both countries. Several workshops takes place during the forum in the fields of Industry, Finance, Health and Clean technologies with 250 experts and participants. On that occasion, the Swiss innovation capacity is presented to the Chinese industry leaders. Informative discussions and workshops gives the opportunity for Swiss companies to introduce their technologies and talk about implementation prospects in China. The Forum offers a plenary session and seminars and is followed by an exclusive gala dinner.

## Highlights

- > Many important presentations about the Sino-Swiss Economic relationships
- > Several workshops and seminars are presented
- > High rank economic and political delegation
- > Exclusive gala dinner

## Sponsorship Packages

	PLATINUM	GOLD	SILVER
<b>RMB (net)</b>	<b>150,000</b>	<b>100,000</b>	<b>60,000</b>
Pre-event promotion (website, invitation, newsletter, etc.)	Large logo	Medium logo	Small logo
Cocktail/Coffee Break Area	Booth + 2 banners	1 banner	-
Logo on the backdrops + menu + invitation	Large	Medium	Small
Advertisement in program booklet	1 page	½ page	¼ page
Oral recognition	Yes	Yes	Yes
Seats at the gala lunch/dinner	10 (1 table in prime area)	10 (1 table in center area)	10
Named table	Yes	Yes	Yes
Goodie bag insert	Yes	Yes	-
Post-event promotion (website, newsletter, Bridge Magazine)	Large logo	Medium logo	Small logo



## SWISSCHAM NIGHT – DECEMBER 2018



The SwissCham Night is the perfect opportunity for our member companies and others to invite colleagues, business partners and friends in order to celebrate together the achieved targets and the end of the year! Meet and mingle with other guests in an informal and relaxed setting around a good meal and international wines. The highlight of the evening is the SwissCham Christmas Lucky Draw with fantastic prizes such as flight tickets, watches, hotel and restaurant coupons and many more. Try your luck and join us for the last event of 2017!

### Highlights

- > Warm and relaxed atmosphere
- > Buffet stations and pass-around finger food
- > Free flow of sparkling wine, white and red wine
- > Delicious dessert buffet
- > Wonderful Lucky Draw : 1 entrance ticket = 1 lucky draw ticket

### Sponsorship Packages

	PLATINUM	GOLD	SILVER
<b>RMB (net)</b>	<b>45,000</b>	<b>30,000</b>	<b>20,000</b>
<b>Pre-event promotion (website, invitation, newsletter, etc.)</b>	Large logo	Medium logo	Small logo
<b>Logo on menu + invitation</b>	Large	Medium	Small
<b>Cocktail Area</b>	Booth + 2 banners	1 banner	-
<b>Seats</b>	10 (1 table in the prime area)	10 (1 table in the center area)	10
<b>Named Table</b>	Yes	Yes	Yes
<b>Oral Recognition</b>	Yes	Yes	Yes
<b>Presentation on stage</b>	Yes	-	-
<b>Goodie bag insert</b>	Yes	Yes	-
<b>Extra lucky draw tickets</b>	20	10	-
<b>Post-event promotion (website, newsletter, Bridge Magazine)</b>	Large logo	Medium logo	Small logo

Previous edition: [SwissCham Night 2016](#)

## About us

Founded in 1996, the Swiss Chamber of Commerce in China (SwissCham China) is the only Swiss non-profit and non-governmental business & trade association officially registered in Mainland China. Our main goal is to gather all actors of the Sino-Swiss business community on a common platform to strengthen the political and economic bonds between the two countries to stimulate interaction and develop business opportunities. Our close relations with Swiss and Chinese official institutions allow us to have the ability to make your voice heard in regards to your experience in doing business in China. Our 3 offices in Beijing, Shanghai and Guangzhou total more than 450 members and among them 150 are in Beijing.

**Thank you for your support, we are looking forward to welcoming you at our next events!**

### Contact & Information

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Disclaimer: Please note that SwissCham reserves itself the right to modify the contents of the packages, dates of the events and exposure options. You will be notified accordingly.